

Prompt Evaluator (AI)

What is it?

A Prompt Evaluator works with **artificial intelligence (AI)** systems that use text prompts, such as chatbots and image-generation tools. Their job is to test, review and improve prompts (the questions or instructions given to AI) to make sure the AI produces **accurate, helpful, safe and unbiased responses**. Prompt Evaluators help organisations improve the quality and reliability of AI systems.

Qualifications/Experience Required:

English, computing, psychology, linguistics, data science or digital media

A degree is often useful but not always essential
Some people enter via AI, digital or data apprenticeships

Experience using AI tools, strong written communication skills, and the ability to analyse responses critically are highly valued. Familiarity with ethics, bias, and digital safety is also important.

Type of person who may be suited to this job:

- Strong written communication skills.
- Analytical and able to spot errors or inconsistencies.
- Curious about technology and AI systems.
- Ethical and responsible in decision-making.
- Comfortable working independently and with data.

What the Work Involves:

- Testing AI systems using different prompts and questions.
- Evaluating responses for accuracy, tone and safety.
- Identifying biases or errors in AI outputs.
- Writing clear feedback to improve AI performance.
- Working with developers, researchers and data teams.
- Following ethical and data protection guidelines.

Money/Wage Guide:

- **Starting Salary: £25,000-£30,000**
- **Experienced Salary: £40,000-£55,000+**

Related Opportunities:

- **AI Trainer**
- **Data Analyst**
- **Content Moderator**
- **Digital Product Tester**

Future Prospects – Labour Market Information:

Prompt evaluation is part of the rapidly growing **AI and digital technology sector**. As AI is increasingly used in healthcare, education, business and entertainment, demand for people who can **quality-check, and guide AI behaviour** is expected to grow

Typical weekly hours – 37 to 40 hours per week.

Many roles offer flexible or remote working.

Further Information:

<https://nationalcareers.service.gov.uk>

<https://www.careerpilot.org.uk/job-sectors/software-systems>