





### The media industry continue to be the fastest-growing part of the **economy**



### Media studies graduates can find job opportunities in a huge range of areas.

According to the ONS, people with a degree in media have the second highest employment rate in the UK.

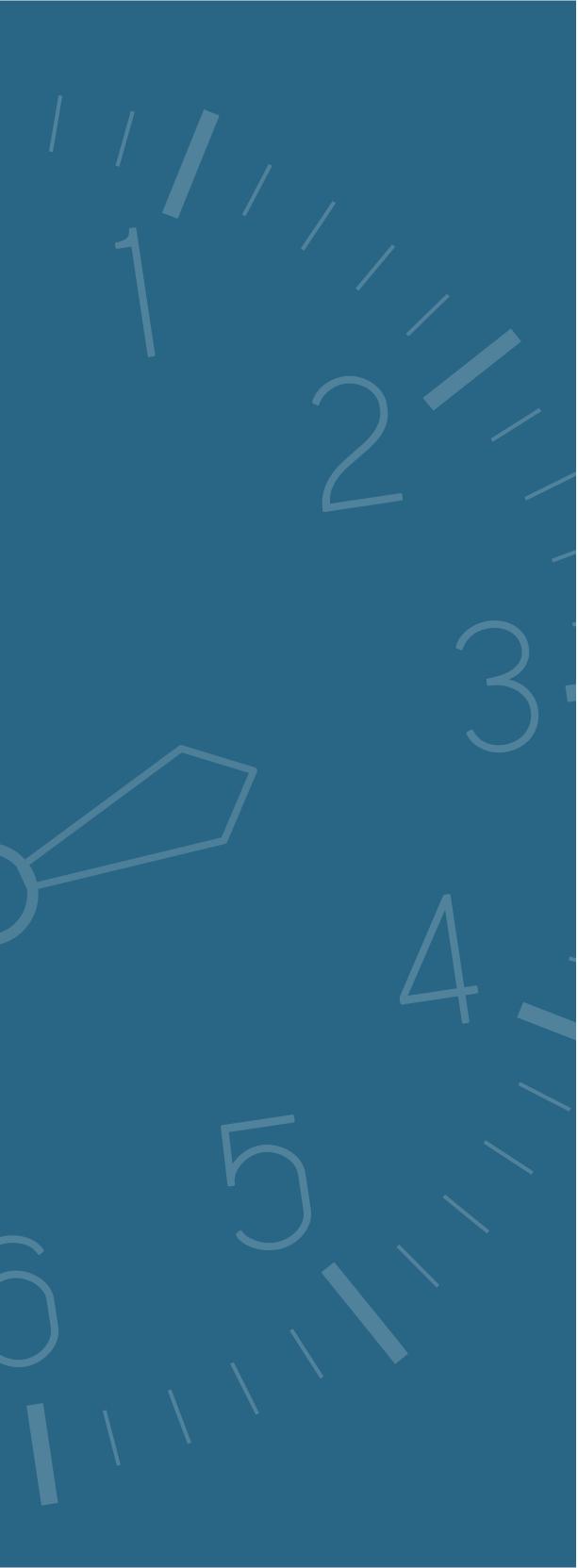


### Media can give people an opportunity to change other people's views and lives.

### Consumers around the world spend an average of 463 minutes surrounded by medic.

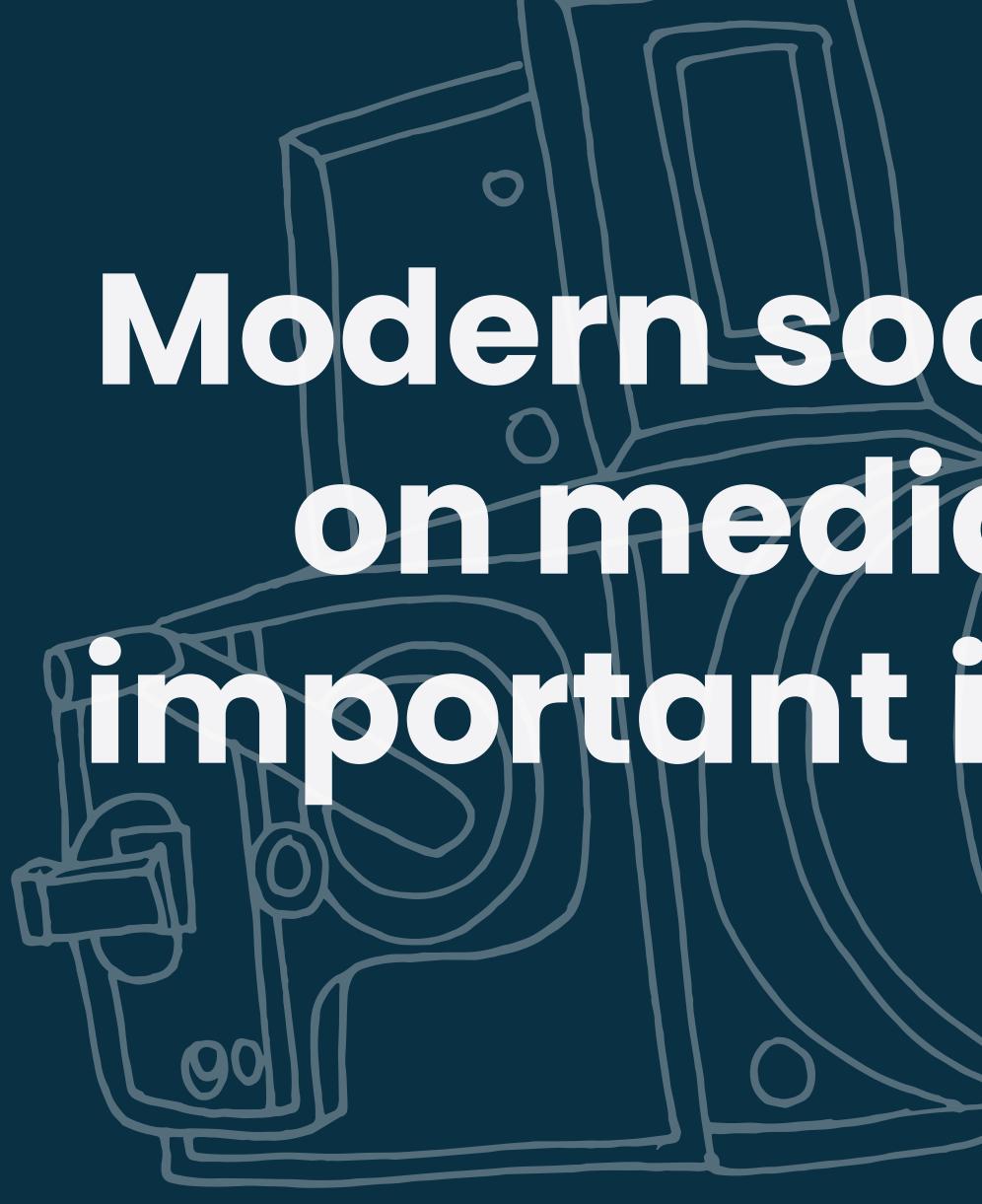


### That's over 7.5 hours aday!



# The subject is relevant to everyone's lives.





### Modern society is dependant on media to understand important issues like politics.



### What will learn?



### You will study the platforms: • Television • Advertising Social media

### You will study the platforms: Video games • Music • Radio



# Exploring texts and discovering why each platform is created.





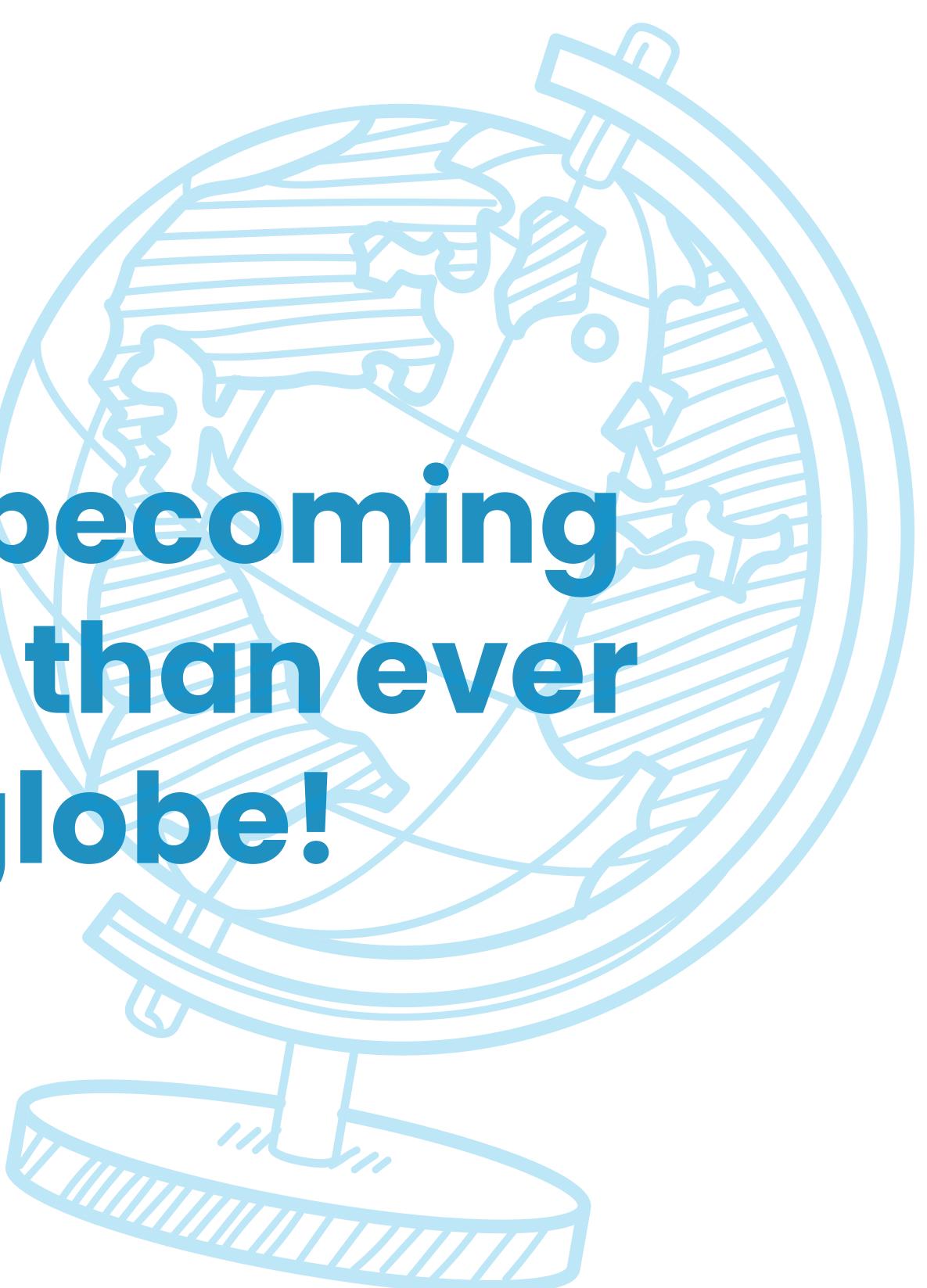
Why is media useful?



### Media plays a big part in our everyday lives.



### Media skills are becoming more in demand than ever across the globe!



### It is a relevant course to give you tools to analyse and critique media around you.

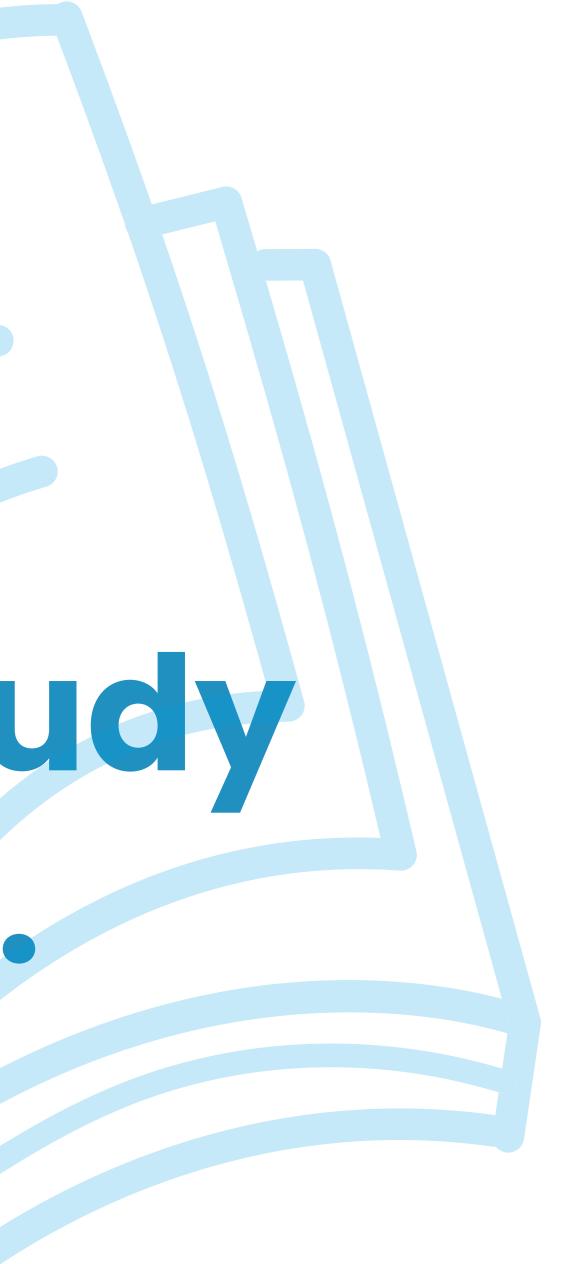


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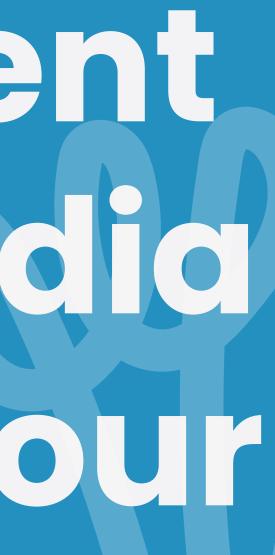


### Paper 1 - 35% Paper 2 - 35% Assessment - 30%

### Exams will test your knowledge of texts you study throughout the course.



The non-exam assessment involves creating two media products in response to your choice of five briefs.





### the course





## The course is graded 9-1.





### Whete could be a could be could be could be a could be a could be a could be a could be come next?





### A level media.



# A vocational course at college.



• Film making • Journalism Camera operation • Research Sound engineering

### coreers in:



 Press photography • Advertising • Web design • VFX ort

# Multimedia specialism





What our students Say...



"I enjoy media studies as it is a really interesting and creative subject. I know that there are lots of jobs available in the media industry as it is one of the fastest growing industries to work in."

- Year 1 student

"Media Studies is a really fun subject to study. It is a great mix of practical and academic work, we study some really interesting media products and get to create our own productions like magazines and short films"

- Year 11 student

"Media Studies has taught me how to analyse lots of media texts. I don't watch films in the same way anymore, I am always thinking about why particular camera shots are used and how different characters are being presented to the audience."

- Year 11 student