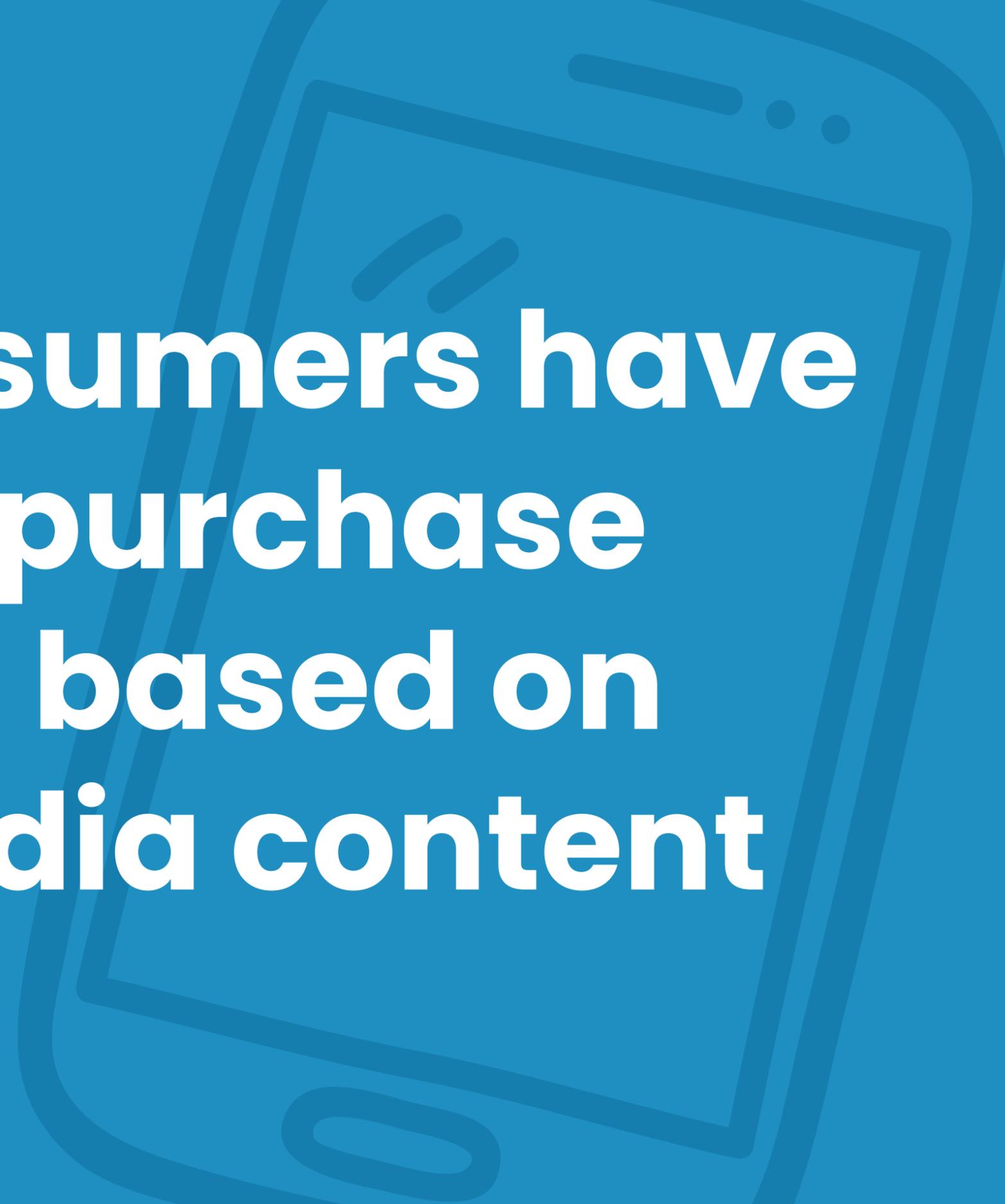


**Did you
know...**



**64% of consumers have
made a purchase
decision based on
social media content**

The background features a stylized, light gray illustration of a typewriter on the left and a stack of books on the right. The text is centered over these elements.

**Richard Branson
started a magazine
as a teenager – he is
now a billionaire**



Ben Francis started the clothing brand 'gymshark' in his parent's garage when he was 19. Last year the business was valued at £1 billion!



**Candy Crush brings
in a reported
\$633,000 a day in
revenue**



**What will
I learn?**

Investigating small business

**Key business concepts, issues
and skills involved in starting
and running a small business**

Building a business

How a business develops beyond the start-up phase, marketing, operations, finance and human resources. It also considers pressure groups, ethical issues and the environment



**Why is
business
useful?**



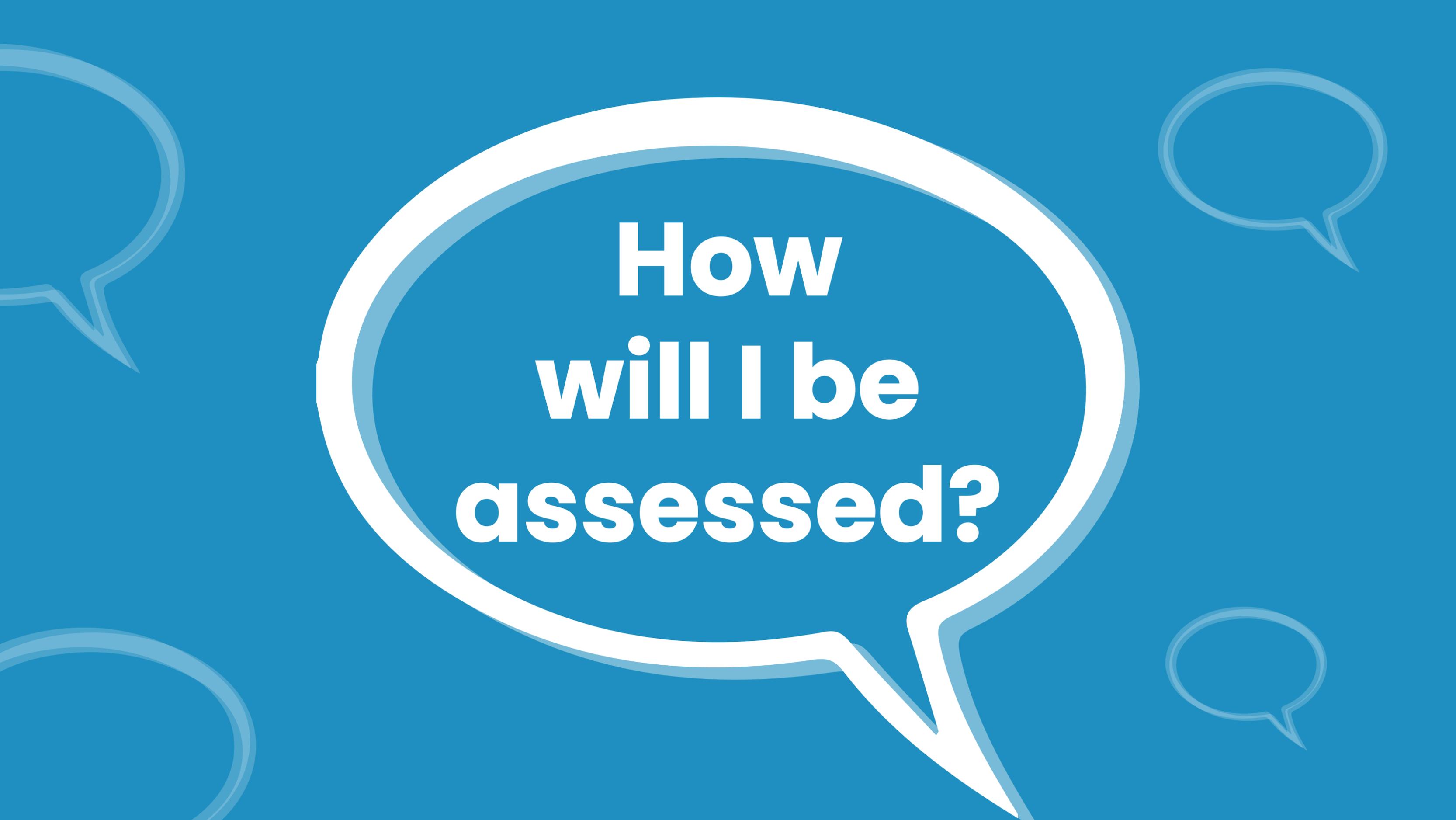
**Develops
transferable
skills**



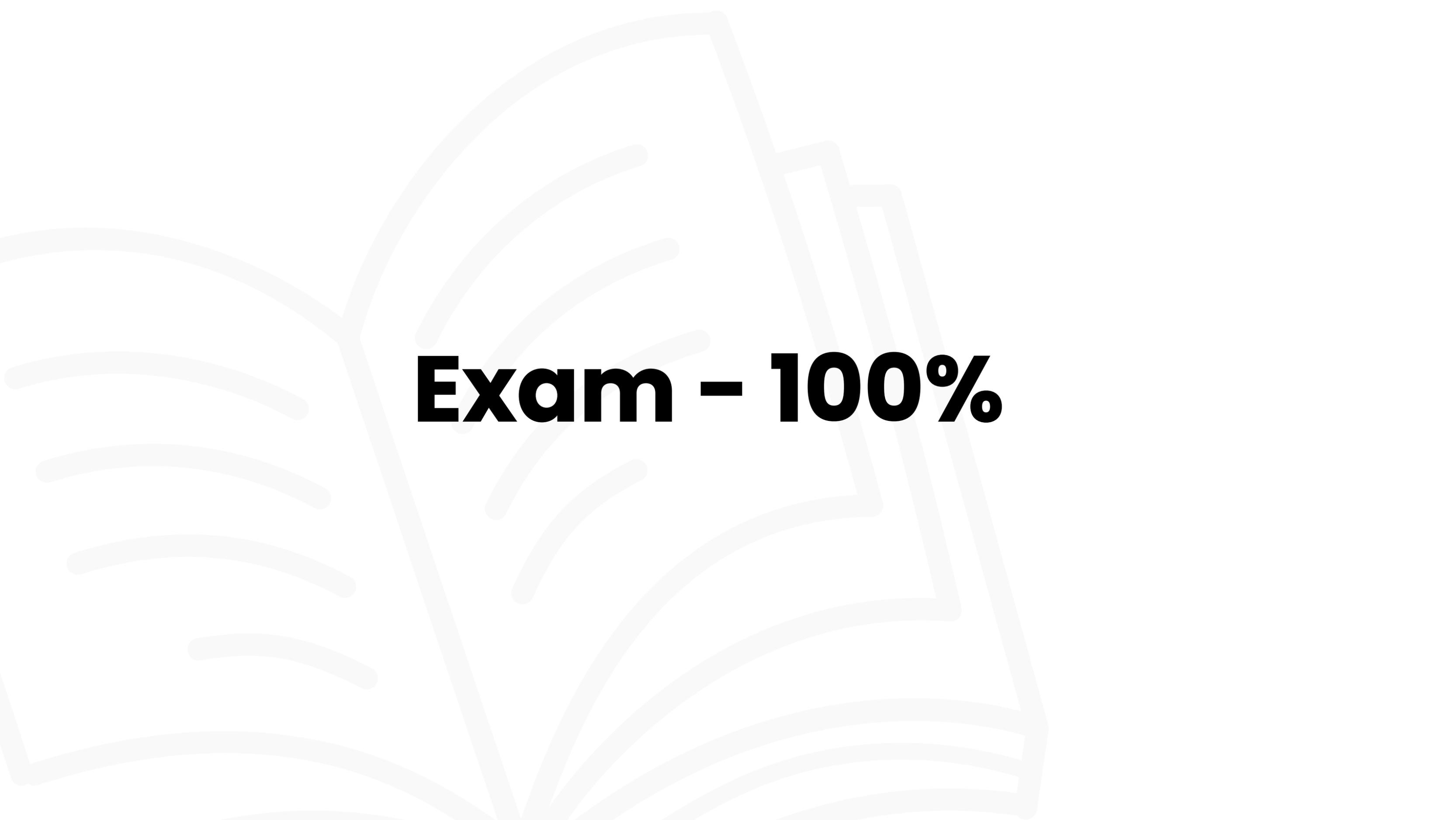
**Compete in an
ever-changing
job market**



**Makes you
stand out**



**How
will I be
assessed?**

A faint, light gray background illustration of a hand holding a pen, writing on a notepad. The lines are thick and stylized, creating a sense of motion and focus on the writing process.

Exam - 100%



**How is
the course
graded?**

**All work is
graded 9 – 1**



**What could
come next?**



**A level
business**

Possible careers

Entrepreneurship, marketing,
logistics, accounting, event
planning and hospitality, finance,
human resources, consulting,
accounting and many more!



**What our
students
say...**

“I enjoy business because it has prepared me for managing my finances when I’m older and it also gives me more insight into how businesses are set-up, run and managed. This would be beneficial if I made the decision to open my own business in the future. I also enjoy the links that are made to current events within the course as it helps me to better understand them.” Leah (Year 11)

"I took business, not really sure of what it was going to be like and unsure if I would like it but it is now one of my favourite subjects and I am planning on taking it at A level. I feel like it has prepared me for the real world and has given me a general understanding of how everything works." Dylan (Year 11)

“I like business because it has prepared me for my future! All jobs are part of business and it has helped me to understand the workplace.” Matty (Year 11)