

**Did you
know...**



**The UKs creative
industries have
contributed
over £92 billion
to the economy**



**The digital jobs
sector is growing
twice as fast as the
economy as a whole**




**In 1991 there was
just one web
page, today there
are over 2 billion**



**By the time you graduate
from university it is
predicted there will be
more digital jobs than
graduates to fill them**



**Many of the jobs you
will apply for after
university haven't
been invented yet**



**The global gaming
market is set to reach
\$256 billion by 2025**



**What will
I learn?**

Aspects of ICT

Focussing on creative digital media production to provide opportunities to develop transferrable skills such as planning, reviewing, working with others and communicating concepts effectively

Pre-production skills

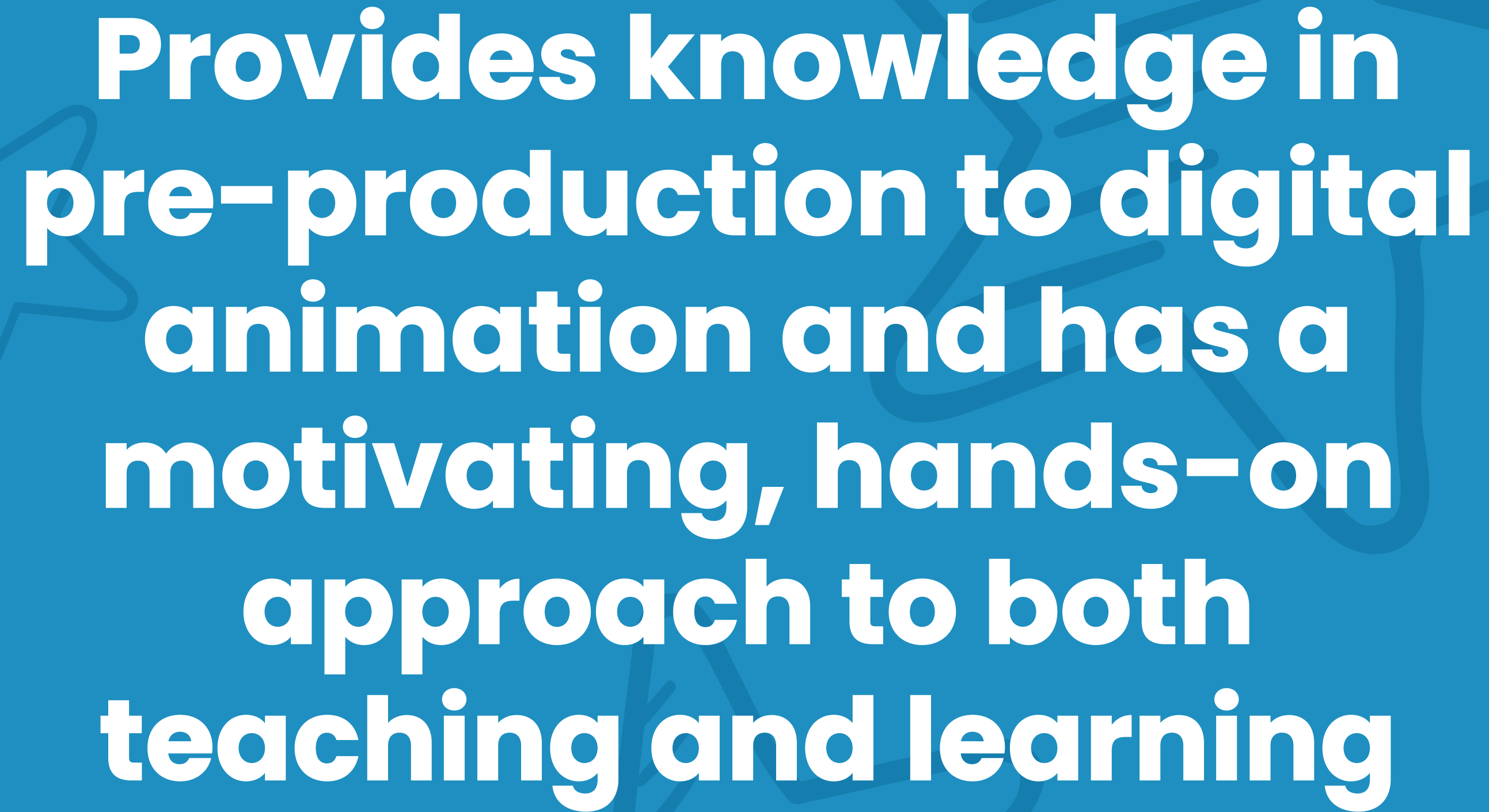
How different techniques are used and how to apply them. Students will use storyboards, scripts, visualisation diagrams, mind maps and mood boards as well as learn about project management, health and safety and related legislation

Digital graphics

How to use industry standard digital graphics software including Adobe Photoshop and Adobe Illustrator. Students will review, plan, create and evaluate digital graphics for a scenario provided by the exam board



**Why is
iMedia
useful?**



**Provides knowledge in
pre-production to digital
animation and has a
motivating, hands-on
approach to both
teaching and learning**

Allows the freedom to explore areas of interest, as well as providing good opportunities to enhance learning in a range of curriculum areas



**How
will I be
assessed?**



Coursework – 75%

Exam – 25%

For students completing this course in summer 2024, the course structure is under review by OCR and may change



**How is
the course
graded?**

**All work is graded at Level
2 pass, merit or distinction.
If you do not quite reach
the requirements, work
will be graded at Level 1**

Level 2 Distinction star (8+)

Level 2 Distinction (7)

Level 2 Merit (5+)

Level 2 Pass (4)

Level 1 Distinction (3)

Level 1 Merit (2)

Level 1 Pass (1+)

GCSE equivalent shown in brackets



**What could
come next?**

ICT or digital media based Key Stage 5 qualifications

Possible careers

Web designer, graphic designer,
gamer designer, digital animator,
TV/film production assistant,
production designer and social
media manager and many more!



Two optional units
**Creating a multipage website,
digital animation, creating
interactive multimedia products
or designing a game concept**